

Last year, we contacted you to introduce or re-introduce you to TEACH California, the California Department of Education's online, one-stop information center for future teachers.

This year, we are letting you know that we still are around (!) and need your help, even more, in spreading the word to your students about the information we provide.

California, while struggling through budget cutbacks that are resulting in teacher layoffs now, is facing a future of teacher shortages. Here are some key facts that support the need:

- “The number of credentials issued declined by over 40% in 6 years ... and enrollment in teacher preparation programs declined by over 50% between 2001–02 and 2009–10.” (CFTL, Status of the Teaching Profession, 2011)
- “In 2009–10, more than 15,000 educators retired, an increase of 21% over the previous year and the largest percentage increase in over a decade.”

In a nutshell, there are more teachers retiring, fewer new teachers, and no anticipated decrease in student enrollment.

Watch a video message from Tom Torlakson, California State Superintendent of Public Instruction:

<http://www.teachcalifornia.org/decide/torlakson.html>

California needs teachers, and you can help your future teachers find the resources they need by directing them to TEACH California, www.teachcalifornia.org.

For those of you who have Facebook, Twitter, blogs or any other type of social marketing accounts, just mention us in your communications or “like us” on Facebook. We appreciate any help you can provide!

We'll be contacting you in the near future to see if you have any questions about our program.

Thank you!

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