

Research Paper on Entrepreneurs

Factual Data about the entrepreneur

Founder Name: _____

Birthdate: _____

Education: _____

Factual Data about the Company

Company Name: _____

Address: _____

Date company was founded: _____

Current Revenues (money made annually): _____

Amount of original investment: _____

Current value of company: _____

Number of employees: _____

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Describe the following: (paragraph form)

How the company originated

How business growth was managed

How obstacles were overcome

What are the company's "keys to success?"

What is the future vision of the company?

What inspiring comments have you found in your research?

Companies to Research

Disney
(Walt Disney)

Fed EX
(Fred Smith)

In-N-Out
(Harry Snyder)

Red Box
(Mitch Lowe)

Mrs. Fields Cookies
(Debbi Fields)

Zappos.com
(Nick Swinmurn)

Wendy's
(Dave Thomas)

Jet Blue Airways
(David Neeleman)

Facebook
(Mark Zuckerberg)

Amazon.com
(Jeff Bezos)

EBAY
(Pierre Omidyar)

Hershey
(Milton Hershey)

Ashley Furniture
(Carlyle Weinberger)

Netflix
(Reed Hastings)

Home Depot, Inc.
(Arthur Blank &
Bernard Marcus)

Best Buy
(Richard Schulze &
Gary Smoliak)